

maximiser for Legacy PBX Migration and/or Replacement...

Over the years you've invested so much in your PBX. You're not ready to completely replace it just yet, but perhaps your board is starting to investigate new services, requiring business productivity applications that your current telephone system just can't support. Or maybe, through company growth, you need to add more extensions or increase trunk capacity - but you've run out of space in your existing PBX cabinet. If you're in this position, wouldn't you just love to.....



- **Migration**

Keep your existing telephone system, but expand it through **maximiser**, a Voice Platform that embraces the latest IP technology, without excluding legacy PBX support; DPNSS networking, high-density analogue handset connectivity and ISDN S and T interfaces, which enable calls to be routed to the appropriate PBX, are all supported. By taking this approach you're actually investing in a new IP PBX, not "dead" technology. As well as protecting your existing assets, this will allow you to introduce new applications and migrate users at your own pace - as your business needs and budgets allow.

- Connect **maximiser** to your existing PBX via traditional DPNSS or an appropriate IP interface and take advantage of new technology and business solutions without the need to "Rip & Replace" your current telephone system.

- **Voice Processing**

Deliver a suite of new, advanced Voice Processing features to your Users via their existing phones. Voicemail offers Daily and Permanent Greetings, with extra options for In A Meeting, At Lunch or Off Site. Direct access to voicemail can be provisioned for "trusted" numbers, as an alternative to standard PIN code access. Voice prompts are also utilised for the **maximiser** Find Me, Follow Me mobility solution.

- **Voicemail**

Completely integrate a new voicemail system with your INDeX PBX. For those still running an SDX/Lucent/Avaya INDeX telephone system, **maximiser** supports Visual Voice functionality. This allows full access to the **maximiser** voicemail system from INDeX digital handsets via the Visual Voice interface, eliminating the need for staff re-training.

Traditional PBXs Supported:

Avaya INDeX

BT/Nortel Meridian

Ericsson MD 110

Mitel SX 2000

Siemens iSDX/Realitis

Siemens iSLX

- **Unified Messaging**

Add Unified Messaging. maximiser allows voicemail message notification and playback to be integrated with your email system. Voicemail messages can then be sent, or copied to your email inbox and then distributed or saved as normal. By populating the **maximiser** Contacts Directory, any voicemail from a named Contact is tagged with their Name and Number. This provides easy message identification and playback and by utilising your email search engine you can easily find old messages.

- **Auto Attendant & IVR**

Provide Auto Attendant, Interactive Voice Response (IVR) – including Text to Speech - and Out Of Hours messaging services to your customers. **maximiser** provides all of these facilities.

- **Meet-Me-Conferencing**

Eliminate the cost and time associated with setting up multi-party conference calls with external bureaus. **maximiser's** Meet Me Conference facilities provides a simple interface that allows you to set-up, control and manage settings such as number of parties, PIN code access with Listen only or Speaker rights, time/date etc.

- **Mobility**

Deliver identical telephony facilities to your mobile, homeworking and office based staff. Integrating **maximiser** with your existing telephone system allows you to support remote workers and extend PBX facilities where ever they are needed, irrespective of location. This allows your employees to choose how and when and where they receive calls. This solution is available over traditional ISDN or IP services allowing staff to:

- Receive calls via their GSM/mobile devices with hold/enquiry/transfer/conference features.
- Receive calls via their home PSTN/analogue telephone line.
- By combining either their GSM/mobile or home analogue phone with **maximiser's** Phone Partner application running on a Windows, Mac OS X or Linux PC, employees can enjoy full access to all system handset features, irrespective of location.
- Use their Windows, Mac OS X or Linux PC as an IP Softphone.
- Hot Desk on any other **maximiser** connected handset.



maximiser 5 Series

maximiser supports IP, traditional analogue, wireless and GSM/mobile extensions



- **Wireless**

Allow your office staff to make and receive telephone calls whilst they're walking around the building. **maximiser** provides connectivity for the latest WiFi VoIP handsets whilst also supporting traditional DECT wireless handset integration. WiFi technology allows your staff to make and receive telephone calls over the same wireless network that you use for your PCs, therefore delivering a truly converged WiFi infrastructure. This technology also allows employees to use modern dual mode Mobile devices in SIP mode over WiFi when on the premises, and as a 3G device when out of the office.

- **IP Trunk Gateway**

Reduce your inter-site communications costs. **maximiser** supports IP trunks, (SIP and H.323) in addition to ISDN and DPNSS. By utilising the new IP Trunking services you can deliver a converged Wide Area Network infrastructure where all telephone calls between sites are free and external calls can break out to the PSTN network at the most convenient location.

- **Call Centre**

Rollout Contact or Call Centre facilities, providing even higher levels of customer service, customer satisfaction and customer retention. If you have a customer facing environment where telephone calls, email, SMS or web interaction/call-back are key to your business, you'll need real-time and historical management information to measure the performance of your business and staff across all forms of communication. **maximiser's** extensive suite of Contact Centre and Call Centre solutions provides business management tools for the informal and formal, business environments, covering inbound and/or outbound requirements.

- **Additional Capacity**

Add extra extension and trunk capacity, as and when business needs dictate. Why spend your budget on legacy hardware when you could be investing it in what will eventually become your new telephone system?



- **Total Replacement**

Start investing in technology today that you know you'll still be using tomorrow. **maximiser** is an all new IP PBX. Whilst you're likely to start using it to expand the applications supported by, or capacity of, your existing PBX today, you can at any time, move all your users on to **maximiser**. You will then be in a position to completely decommission your current telephone system.

- Retain your existing investment in analogue handsets, even when you've completely migrated all your employees from your existing PBX to **maximiser**. Not only does **maximiser** support analogue telephones in high density – up to 10,000 extensions on the 5 Series and 100,000 extensions on **maximiser XS**– it also allows employees using these phones access to all of the advanced system facilities associated with SpliceCom's top of the range IP Phones. This is achieved by running the Phone Partner application on a Windows, Mac OS X or Linux PC in conjunction with the analogue phone.

Take advantage of any or all of the above and benefit from; maximising your current PBX investment, minimising your training requirements, reducing the system down time, whilst retaining your existing LAN infrastructure.

The above points provide an impressive résumé of what **maximiser** can offer. And don't forget that **maximiser** is the only telephone system that offers single system functionality across multiple sites – including the remote work force and homeworkers. This means that, for the first time, a company spread across the country, or countries, can work as a single business, offering backup and support where and whenever needed.

Voice Processing
Voicemail - Unified Messaging -
Auto Attendant - IVR -
Meet-Me-Conferencing

Mobility:
Dual Ringing
Find-Me-Follow Me
Extension Anywhere

Call Centre:
Informal
Inbound Contact Centre
Outbound Call Centre

Wireless:
DECT - WiFi

IP Trunk Gateway:

Additional Capacity:
Extensions - Trunks

Who Are SpliceCom?

We're the only British company to design, develop and manufacturer Pure IP Telephone Systems that deliver tangible businesses benefits for all types of company, irrespective of size. Founded by an experienced management team who provided the driving force behind the two most successful UK voice and data convergence companies of the last decade, our **maximiser** product family combines the delivery of voice, video, IP TV and web enabled IT applications at the desktop within a single, scalable system. Since **maximiser's** launch in early 2003 we've focused our resources on continuously enhancing our Pure IP Telephone system to meet our customers' needs. This has allowed us to grow our marketshare of Pure IP PBXs in the UK to an impressive 16%, according to respected industry analysts MZA.

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