



Press Release from SpliceCom



SpliceCom Delivers Advanced, Vendor Independent, Unified Messaging for maximiser

6th July 2006 - Chorleywood, UK: SpliceCom, the IP convergence company whose award winning **maximiser** platform combines voice, video and web enabled IT applications at the desktop, has released advanced Unified Messaging support for email platforms from multiple vendors.

The immediate availability of Version 3.1 for **maximiser** builds upon the Unified Messaging features offered by **maximiser** as standard since its initial launch in early 2003. Utilising the industry standard Internet Messaging Application Protocol (IMAP), system administrators can now elect to have voicemail messages stored on any email server supporting this popular protocol. This includes Lotus Notes, Novell GroupWise and Apple Mail, in addition to Microsoft Exchange. By taking this approach, there is now a single instance of the voicemail that can be accessed traditionally, via a phone, or copied/forwarded to email as an alert, or an attachment - where it can be played back via the PC's sound system. Configuration is simply a matter of entering the email server address and the email address, username, password and mailbox for each user - or department - requiring Unified Messaging. IMAP Unified Messaging utilises **maximiser's** Enhanced Speech Processing (ESP) application to provide Text To Speech (TTS) services for the voicemail play back prompts.

When using IMAP Unified Messaging, emails can be "read" back to the user via any phone - be it on or off switch. Once the email has been listened to, a response can be spoken, recorded by the **maximiser** system and then emailed as a reply with a .wav file attachment. Emails can also be deleted in the same manner. 'Unified Messaging is a great business efficiency tool,' says Robin Hayman, SpliceCom's Director of Product Management. By adding the ability for employees to listen to emails and delete them or reply whilst on the move, we've also provided a fantastic personnel productivity tool. Enabling mobile employees to handle emails via a low-cost audio device - such as a standard GSM phone - rather than a higher cost visual device such as a Blackberry or PDA, we've drastically slashed the cost of deployment. At the same time efficiency is also improved over a hand-held device as hands-free operation is possible even whilst driving, " concluded Hayman.

Notes for Editors

SpliceCom is a privately funded company, whose management team were behind the two most successful UK voice and data convergence companies of the 1990's - SDX Business Systems and Network Alchemy. SpliceCom's **maximiser** product family combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, **maximiser** was voted the "Most Innovative Product" at one of the UK's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up the award in 2005.

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